

WCPO TV, CINCINNATI, OHIO
Addressing the Community's Problems and Needs Report
3rd^d Quarter
July 1 – September 30, 2012

Program Title: Nine News at 5, 5:30 and 6PM

Source: Local

Time/Day: 5:00 – 6:30 p.m.

Frequency: Daily

Monday - Friday

Type: 75% News 25% Public Affairs

Program Description

News program with in-depth reports and feature stories covering local and national news with an emphasis on stories concerning issues that are important to the community and its citizens, and how community leaders and organizations are addressing the issues.

Economy/Cincinnati Economic Development Human Relations/Diversity	7/6/12 – Opening of the new Washington Park for the whole community especially OTR.
Healthcare/Individuals and Families in Need	7/6/12 – Mercy Neighborhood Ministries Home Health Care workers checking clients during the 2012 heat wave.
Individuals and Families in Need Senior Citizens' Needs	7/10/12 – Senior Citizens in Campbell County (Ky) being forced to move from their apartments in Highland Heights by February 2012
Economy/Cincinnati Economic Development Education	7/20/12 – The growth of technical colleges and trade schools in the face of the huge college debts accrued by university/traditional college students
Healthcare/Individuals and Families in Need	7/23/12 – The convenience of retail health clinics in various grocery and variety department stores.
Economy/Cincinnati Economic Development	7/30/12 – The construction of stores and housing around the University of Cincinnati Campus offering current and future job opportunities
Education	8/14/12 – Report on Cincinnati Public Schools ratings slipping after years as Ohio's top rated school system, because of the state's new calculation system for graduation rates.
2012 Presidential Election/Human Relations/Diversity	8/16/12 – Protest outside the Hamilton County Board of Elections when the plan for extended voting hours was scuttled by the Ohio Secretary of State.
Education	8/20/12- Search for a new Ohio School Board Superintendent following the resignation of the current one amid ethical questions.
2012 Presidential Election	8/21/12 – Butler County Board of Elections pitching for poll workers who can donate the day's earnings to the organization they choose with a 'tax' bonus.

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Vitality for Non-Profits Economy Education Healthcare	8/22/12 – 2012 United Way Campaign Kick Off – This year focusing on improving education, income and health in the community.
2012 Presidential Election	8/22/12 – Hamilton County Board of Elections hiring poll workers
Education Healthcare	8/22/12 – Covington Board of Elections exploring the possibility of implementing random drug testing for students grades 6 through 12.
Healthcare Senior Citizens' Needs	8/24/12 – Scammers taking advantage of Senior Citizens by trying to get their Medicare numbers (same as SS#'s) by phone.
Individuals and Families in Need	8/24/12- Cincinnati's Secret Santa is asking for the public's help in getting donations through a road rally/scavenger hunt
Human Relations/Diversity	8/24/12 – A unity rally in North College Hill following the unprovoked attack of an individual by bored youths in conjunction with Bridges for a Just Community.
Education	8/27/12 – The decision of parents of children with late summer/early fall birthdays to delay kindergarten for one year.
Economy/Cincinnati Economic Development	9/2/12 – The Oakley Business Community protesting a new office/retail/entertainment complex being built near the center of the community.
Economy/Cincinnati Economic Development	9/21/12 – Mayor Mark Mallory's response to a Hamilton County Commissioner comments re: a flap in shared services between the city and the county.

